

Simplified Upgrade Pricing

Begins March 16, 2010

Autodesk® is introducing a new, streamlined upgrade pricing model on March 16, 2010. Under the current upgrade pricing model, the price of your upgrade depends on which product release you own. After March 15, 2010, your upgrade from any of the three previous software releases will cost 50 percent of the price of a new license, no matter which release you own.

Each new release of software is designed to help you work smarter and faster. That's why you are always encouraged to upgrade. The best way to get current and stay current is to upgrade your Autodesk 2007, 2008 and 2009 software with Autodesk Subscription before March 16, 2010.

Upgrade Today with Autodesk Subscription Before Simplified Pricing Begins

Autodesk Subscription is the most convenient and cost-effective way to keep your software up-to-date.

With Autodesk Subscription, you get many productivity-boosting advantages, including:

- Flexible licensing rights: access previous versions of your software concurrently with new versions for uninterrupted workflow
- Home license use
- Web support
- Self-paced training
- Incremental product enhancements (on selected products)
- Automatic upgrades

Autodesk 2007 Software Retires

If you hold licenses for Autodesk 2007 products that are retiring, you have a limited time to upgrade. As of March 16, 2010, you'll no longer receive upgrade pricing or technical support for these products. If you want the latest software after that date, you'll have to pay for a new license at full price.

Is Your Software Being Retired?

After March 15, 2010, Autodesk will retire upgrades from the following 2007 software products:

- AutoCAD LT® 2007*
- AutoCAD® 2007
- Autodesk® Raster Design 2007
- Autodesk® Architectural Desktop 2007
- Autodesk® Land Desktop 2007
- Autodesk® Building Systems 2007
- AutoCAD® Revit® Architecture Suite 9
- Revit® Architecture 9
- AutoCAD® Revit® MEP Suite 2
- AutoCAD® Revit® Structure Suite 4
- Autodesk® Civil 3D® 2007
- Autodesk Map® 3D 2007
- AutoCAD® Mechanical 2007
- AutoCAD® Electrical 2007
- Autodesk® Inventor® Series 11
- Autodesk® Inventor® Professional 11
- Autodesk® Inventor® Routed Systems Suite 11
- Autodesk® Inventor® Simulation Suite 11
- Autodesk® VIZ 2007
- Autodesk® 3ds Max® 9
- Autodesk® Maya® Complete 8.5
- Autodesk® Maya® Unlimited 8.5
- Autodesk® MotionBuilder® 7 & 7.5

* Upgrades and cross-grades from AutoCAD LT 2007 software are not eligible for the retirement promotion

Contact your Ideate Account Manager to learn more:

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Autodesk®
Gold Partner
Architecture, Engineering & Construction
Silver Partner
Media & Entertainment
Authorized Government Partner

Autodesk®
Authorized Training Center

Autodesk®
Authorized Developer

Autodesk®
Consulting Services Partner



Compete and Succeed with Ideate Solutions

Ideate, Inc. is a leading Autodesk® solution source, providing innovative products, training, professional services and technical support for the Architecture, Engineering and Construction (AEC), civil, GIS and multimedia industries. Established in 1992, Ideate is recognized as an Autodesk® Premier Solutions Provider (PSP) – Building Architecture.

PRODUCTS

Our industry focused software products are designed to help your business be more competitive and successful. With years of experience, the Ideate team will help you choose practical software solutions that are specific to your business needs.

TRAINING

Ideate's five locations are Autodesk® Authorized Training Centers, as well as Autodesk® Authorized Certification Centers, providing globally recognized training and certification courses for professionals who use Autodesk products and solutions.

The Ideate training course roster features highly relevant, interactive and efficient training classes at Ideate training centers, at your location by arrangement and online. Very convenient eLearning through Ideate maintains your daily business operations uninterrupted.

PROFESSIONAL SERVICES

Ideate is also an Autodesk® Consulting Services Partner, receiving specific methodologies, tools and training to enable you to maximize your return on investment and success with Autodesk technology.

TECHNICAL SUPPORT

Receiving the correct answer in a timely manner from experts who know your business is what Ideate Support is all about. Our in-house technical support team lives, breathes and solves your day-to-day challenges and crises.

TOOLS

With a specific focus on Building Information Modeling (BIM), Ideate is also developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit® users explore, quantify and manage the 10,000+ building elements in a Revit building information model. Ideate Explorer is a division of Ideate, Inc.

Ideate Stands Committed to BIM and Committed to You

As a core design methodology, Building Information Modeling (BIM) is distinguished by intelligent, three-dimensional, parametric object-based design such that a change anywhere in the BIM model is a change everywhere, automatically and instantly. BIM allows a single virtual model to be shared between all AEC contributors, with each discipline able to contribute information and track all changes. Throughout the building lifecycle – concept, construction to decommissioning – BIM minimizes information loss and delivers extensive, immediately applicable information about project scope, schedule and cost.

Ideate, Inc. is the industry leader in Autodesk Revit implementations for BIM.

Ideate, Inc. solutions combine software and services specifically designed to help your business compete and succeed. To explore all Ideate brings you, visit www.ideateinc.com.

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