

# AutoCAD® Civil 3D® & Autodesk® 3ds Max® Design 6 Month Term License Bundle Promotion

## Frequently Asked Questions for Customers

The Autodesk® Civil Visualization Extension available as a downloadable benefit to AutoCAD Civil 3D Subscription customers provides an easy-to-use, purpose-built design visualization workflow for civil engineers using Autodesk® 3ds Max® Design with AutoCAD® Civil 3D® software or other civil design applications.

With this extension, civil engineers can create high-quality visualizations of their projects, enabling them to validate designs through simulations and communicate design intent during planning, zoning, and public involvement meetings.

Even if they have little-to-no experience with 3ds Max Design, engineers using the Civil Visualization Extension can:

- Establish a direct link between AutoCAD Civil 3D and 3ds Max Design so that visualizations can be automatically updated as the design evolves
- Enhance realism of the visualization with civil engineering-specific materials and content such as signage, vehicles, and road striping
- Visualize realistic traffic simulations in context

For a limited time, Autodesk is introducing a promotional bundle that includes AutoCAD Civil 3D 2011 and a 6 month term license of Autodesk 3ds Max Design. This bundle is available for new seat and upgrade paths. When customers access their Subscription benefits, they can also take advantage of the Autodesk® Civil Visualization Extension and realize the visualization capabilities of Autodesk 3ds Max Design.

### **1. What is the AutoCAD Civil 3D & Autodesk 3ds Max Design Term Bundle Promotion?**

From August 16, 2010, through January 16, 2011, Autodesk is introducing a promotional bundle of AutoCAD Civil 3D 2011 and a 6 month term license of Autodesk 3ds Max Design 2011. This bundle is provided at the same price as AutoCAD Civil 3D 2011.

When combined with AutoCAD Civil 3D 2011 Subscription benefits, they can also take advantage of the Autodesk® Civil Visualization Extension and realize the visualization capabilities of Autodesk 3ds Max Design.

### **2. What is Autodesk 3ds Max Design?**

Autodesk® 3ds Max® Design 2011 software offers compelling new techniques for bringing designs to life by aggregating data, iterating ideas, and presenting the results. Streamlined, intelligent data exchange workflows and innovative new modeling and visualization tools help significantly increase designers' creativity and productivity, enabling them to better explore, validate, and communicate the stories behind their designs.

### **3. What is included in the Autodesk Civil Visualization Extension?**

The Autodesk Civil Visualization Extension is available as a benefit to AutoCAD Civil 3D 2011 Subscription customers, and includes two components:

- The Autodesk Dynamite VSP Plug-in for 3ds Max Design 2010 and 2011, which also integrates the Dynamite SIM traffic simulation technology
- The Autodesk Dynamite VSP Exporter for AutoCAD Civil 3D 2010 or 2011

Also included is an instructional whitepaper entitled, "Using the Autodesk Civil Visualization Extension for 3ds Max Design and AutoCAD Civil 3D." New feature videos, customer stories, and additional resources can be found at [www.autodesk.com/civilvis](http://www.autodesk.com/civilvis).

The extension is available in English only but will install on all language versions of AutoCAD Civil 3D and 3ds Max Design.

**4. Who is eligible to participate in the AutoCAD Civil 3D Visualization Bundle Promotion?**

This offer is available to US and Canadian commercial customers including Strategic Accounts. Education customers are not eligible to participate and Educational licenses, cross-grades, migrations, and education-to-commercial transfers do not qualify.

**5. Is Autodesk Subscription required to take advantage of the AutoCAD® Civil 3D® & Autodesk® 3ds Max® Design 6 Month Term License Bundle Promotion?**

Yes, Autodesk Subscription **is required** in order to receive promotional pricing under the AutoCAD® Civil 3D® & Autodesk® 3ds Max® Design 6 Month Term License Bundle Promotion. Customers with active Subscription contracts in place by August 6, 2010 for the product being upgraded from are not required to purchase additional Subscription.

Subscription benefits include:

- Software upgrades and exclusive product downloads
- Access to training and learning materials
- One-on-one on-line product support with technology experts
- Exclusive license terms on any Autodesk® products under contract
- A wide range of resources to help you stay competitive

**6. Can this offer be combined with any other offers and promotions from Autodesk?**

No, this offer may not be combined with other offers from Autodesk.

**7. Where can I find pricing for this offer?**

Please contact your local Autodesk AEC Authorized reseller partner for pricing on this promotional bundle.

**8. Will multi-seat standalone and network licenses of AutoCAD Civil 3D include multiple term licenses for Autodesk 3ds Max Design?**

No, each physical box will include a single 6-month term license for Autodesk 3ds Max Design.

Customers that wish to request additional 6-month term licenses, up to the number of AutoCAD Civil 3D licenses purchased, may submit a request for additional media at [www.AutodeskDocandMedia.com](http://www.AutodeskDocandMedia.com). Using the following process:

1. Visit <http://www.autodeskdacandmedia.com/>
2. Select the option to 'Replace Software'
3. Select CIV3D 2011 MAX DES PROMO in the first drop-down box
4. Select English in the second drop down box
5. Enter your serial number
6. Select Continue
7. Provide your shipping information as instructed

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888.662.7238  
ideateinc.com  
sales@ideateinc.com

**Autodesk®**