

Autodesk Demand More Promotion

Frequently Asked Questions for Commercial and Government Customers

The Autodesk Demand More promotion offers discounts of up to 20% off the suggested retail price (SRP) when you upgrade from the current version of a qualifying product or suite to a Standard, Premium or Ultimate Suite.

1. What is the Autodesk Demand More Promotion?

From February 6, 2012 through April 13, 2012, the Demand More promotion offers discounts of up to 20% USD when you move from current qualifying products or suites to an Autodesk® Design or Creation Suite. Please see question 7 for a complete list of qualifying products and suites.

2. Which customers are eligible to participate in the Autodesk Demand More promotion?

Autodesk Government and Commercial, customers in the United States, Canada and Latin America are eligible to participate in the Autodesk Demand More promotion.

Student and Educational products are not eligible for participation in the Demand More promotion.

3. Is Autodesk Subscription required to receive the Demand More discount?

Yes, Autodesk Subscription **is required** in order to receive promotional pricing under the Autodesk Demand More promotion.

Subscription benefits include:

- Access to software upgrades released during the Subscription term.
- Flexible licensing rights to current and previous versions of software
- Exclusive Subscription Advantage Packs (for specific products), web services, and additional product enhancements
- Online tracking and management of support cases
- Lower total cost of ownership

4. Where do I find pricing for the Autodesk Demand More promotion?

Contact your Autodesk Authorized Reseller for pricing details. Autodesk Authorized Resellers can be found by searching at <http://www.autodesk.com/reseller>. Partners can provide additional information on eligible paths to products included in the Demand More Promotion.

5. Why are Network License Managed versions (NLM) not discounted by the advertised percentage?

Network License Managed versions of products included in the Demand More offer are discounted by the same dollar amount as the Single License Managed (SLM) versions. Network activation fees are not discounted under the Demand More offer.

6. Can the Autodesk Demand More promotion be combined with any other offers from Autodesk?

Yes, discounts under this program may be combined with the Autodesk 0% Financing Offer valid from February 6, 2012, through April 13, 2012. However, this offer may not be combined with any other discounts, promotions, or other incentives offered by Autodesk unless specified herein.

7. What products qualify for the Demand More Promotion?

The Autodesk Demand More promotion provides discounts for customers upgrading to suites from current versions of the products below:

GENERAL	AutoCAD® Autodesk® Design Suite Standard, Premium or Ultimate
AEC	AutoCAD® AutoCAD® Architecture AutoCAD® Civil 3D® AutoCAD® Map 3D AutoCAD® MEP AutoCAD® P&ID AutoCAD® Plant 3D AutoCAD® Revit® MEP Suite AutoCAD® Revit® Structure Suite Autodesk® 3ds Max® Design Autodesk® Building Design Suite Standard, Premium or Ultimate Autodesk® Infrastructure Design Suite Standard, Premium or Ultimate Autodesk® Navisworks® Manage Autodesk® Navisworks® Simulate Autodesk® Plant Design Suite Standard, Premium or Ultimate Autodesk® Revit® Architecture Autodesk® Revit® Architecture Suite Autodesk® Revit® Structure
MFG	AutoCAD® AutoCAD® Electrical AutoCAD® Mechanical Autodesk® Alias® Design Autodesk® Factory Design Suite Standard, Premium or Ultimate Autodesk® Inventor® Autodesk® Inventor® LT™ Autodesk® Inventor® Pro Autodesk® Product Design Suite Standard, Premium or Ultimate
M&E	Autodesk® 3ds Max® Autodesk® 3ds Max® Design Autodesk® 3ds Max® Entertainment Creation Suite Standard or Premium Autodesk® Maya® Standard Autodesk® Maya® Complete Autodesk® Maya® Entertainment Creation Suite Standard or Premium Autodesk® MotionBuilder® Autodesk® Mudbox™ Autodesk® Softimage®

*The Demand More up to 20% savings based on SRP** on Autodesk suites is valid in the 50 United States, Canada, and the countries of Latin America with the exception of Cuba. Purchase of Autodesk Subscription required. Only commercial customers who own select Autodesk 2012 licenses, including Strategic Accounts, U.S. Government (Federal/State/Local) accounts purchasing via DLT or direct with the Autodesk and Canadian Federal Government Accounts purchasing via DISO direct with Autodesk may participate. Education customers are not eligible to participate in this promotion. Contact your participating Reseller for more information.

The Demand More 0% financing offer is valid from February 6, 2012, through April 13, 2012, or until \$8 million in funding is allocated (whichever occurs first). This promotion is valid in the 50 United States and Canada only, and is subject to approval by one of the identified financing partners; void where prohibited or restricted by law. Only commercial customers, including Strategic Accounts, U.S. Government (Federal/State/Local) accounts purchasing via DLT or direct with the Autodesk and Canadian Federal Government Accounts purchasing via DISO direct with Autodesk may participate. Education customers are not eligible to participate in this promotion. Educational licenses and education to commercial transfers do not qualify. This promotion is not valid for product licenses purchased through the Autodesk Employee



Purchase Program. Autodesk Consulting Services, partner training and services, and/or other related purchases are not eligible. Participants must be legal U.S. or Canadian residents, 18 years of age or older. Minimum transaction size is \$10,000 USD and maximum transaction size is \$150,000 USD. Only Autodesk® software licenses, creative finishing systems and subscription purchases are eligible for this offer. Autodesk Subscription may not exceed 40% of the total amount financed. Early Autodesk Subscription renewals are not eligible for this offer. Offer may not be combined with multi-year subscription discounts. Autodesk Subscription is not required to receive promotional financing. Contact your participating Reseller for more information.

**Pricing based on promotional SRP. Autodesk Authorized Resellers are independent resellers and are free to set their own prices. Reseller prices may vary.

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