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Ideate Launches VAR Program for Ideate-Developed Autodesk Revit Applications

SAN FRANCISCO, CA, December 1, 2010 - Ideate, Inc., an Autodesk Authorized Developer and leading Autodesk solutions provider offering quality software, training, support and custom consulting services to the AEC industry, announced today the launch of its collaborative Value Added Reseller (VAR) Program for two Ideate-developed Autodesk Revit software applications: Ideate BIMLink and Ideate Explorer for Revit.

[CADD Centers](#), [CADsoft Consulting](#), [Mid-West CAD](#), and [Microsol Resources](#) are the VARs initially partnering with Ideate in the program launch. About the VAR Program, Bob Palioca, President, Ideate Inc. says, "I am very pleased to be collaborating with these preferred partners for Ideate BIMLink and Ideate Explorer for Revit. Having been associated with these companies for many years and having witnessed their high quality support, training and services within their respective AEC communities, I am assured that the end users of our products will get the highest level of attention to drive efficiencies and leverage ROI from their BIM investments."

One of the two featured products in the VAR program is the December, 2010 released Ideate BIMLink. Ideate BIMLink creates a link between Autodesk Revit and the industry standard data solution, Microsoft® Excel®, empowering Revit users to pull BIM (building information modeling) information from a Revit file into Excel and push Excel data back into Revit with equal ease. This application, working in conjunction with the Autodesk Revit Extension Manager, provides unprecedented access to BIM data. With Ideate BIMLink, the Revit project team and non-Revit using data contributors can access information appropriate to their needs within a platform that safeguards the BIM model against error.

The other featured product, Ideate Explorer for Revit, is an add-on tool that gives Revit users the ability to rapidly search, filter and finish more than 10,000 building elements in a Revit building information model.

Bob Palioca, President, Ideate Inc. says about the products, "We are very excited about the impact Ideate Explorer for Revit and now Ideate BIMLink are having in the AEC community. It is especially exciting to see how Revit users are saving countless hours on BIM projects, as they continue to find new use-cases for the applications we have developed to bridge gaps within the Revit workflow."

First customer ship for Ideate BIMLink is December 15, 2010. Pre-orders/orders for Ideate BIMLink received between December 1, 2010 and December 31, 2010 receive a no-charge license of Ideate Explorer for Revit - a \$299 value - and up to 4 hours of no-charge web training for both Ideate Revit applications. Terms and conditions apply; contact bimlink@ideateinc.com or authorized VARS for details. A free 30 day non-commercial trial version of Ideate BIMLink software for 32-bit and 64-bit Windows® supported platforms is available at ideatebimlink.com/trial.

Ideate BIMLink runs on Autodesk Revit Architecture 2011, Autodesk Revit MEP 2011 and Autodesk Revit Structure 2011 software, both 32- and 64-bit approved platforms and works with all versions of Excel, both 64-bit and 32-bit. A free 30 day non-commercial trial version of Ideate BIMLink software for 32-bit and 64-bit Windows® supported platforms is available at www.ideatebimlink.com/trial.

Ideate Explorer 2011 is compatible with all versions of Autodesk Revit 2011 software including 32-bit and 64-bit versions of Autodesk Revit Architecture 2011, Autodesk Revit Structure 2011, and Autodesk Revit MEP 2011 software. A free 30-day trial offer is available at www.ideateexplorer.com/trial. For more complete product features and details, visit www.ideateexplorer.com

About Ideate, Inc.

Ideate, Inc. is a leading Autodesk solutions provider, offering quality software, training, support and custom consulting and 3D printing services to AEC professionals. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers (ATC): San Francisco; Sacramento, California; San Jose, California; Portland, Oregon and Seattle, Washington. Ideate facilities are Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information visit www.ideateinc.com

Ideate, Inc. is also a member of the Autodesk Developer Network (ADN) with 25+ years experience in software development and specific focus on Building Information Modeling (BIM). Ideate BIMLink works with Revit Extension to let users pull data from a Revit file into user-friendly Microsoft Excel and push Excel data into Revit with equal ease. www.ideatebimlink.com

The Ideate Explorer for Revit is a simple, powerful Revit tool to explore, quantify and manage the 10,000+ building elements in your Revit model. www.ideateexplorer.com

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