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IDEATE, INC. ADDS AUTOCAD CIVIL 3D TO PORTFOLIO IN OREGON AND SW WASHINGTON

Portland, Oregon – May 1, 2008 – Ideate, Inc., a leading provider of training, support, custom services, and Autodesk® Software, announced today the addition of AutoCAD Civil 3D to their Autodesk software offerings in Oregon and SW Washington. This success comes just 6 months after Ideate’s most recent major authorization of several Autodesk architectural products in this territory.

Authorization for AutoCAD Civil 3D is awarded regionally to Authorized Value Added Resellers that meet Autodesk’s high standards and stringent requirements. For AutoCAD Civil 3D customers in Oregon and SW Washington, this means a broader choice of where to purchase Autodesk software.

“Ideate’s investment in serving the Northwest A/E/C market is in response to our customers’ growing need for premium training and support,” said Bob Palioca, president of Ideate, Inc. “Autodesk’s authorization for AutoCAD Civil 3D and our dedication to providing professional services benefits our clients through every aspect of their Autodesk experience, from consultation to purchase to training and ongoing support into the future.”

Ideate, Inc. begins processing orders for AutoCAD Civil 3D on May 1, 2008.

About Ideate, Inc.

Ideate, Inc., a leading Autodesk® Value Added Reseller on the West Coast, provides companies in the areas of building, civil, GIS, manufacturing, and multimedia with Autodesk software, implementation services, training, support, and consulting services. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk® Premier Solutions Provider (PSP) – Building Architecture, Autodesk’s highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. offers its partners premium services to ensure their maximum productivity and return on investment.

Ideate, Inc. operates four Autodesk® Authorized Training Centers on the West Coast including San Francisco, CA; Sacramento, CA; Santa Clara, CA; and Portland, OR. For more information about Ideate, Inc. please visit our website at www.ideateinc.com.

About Autodesk, Inc.

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit <http://www.autodesk.com>.

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