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Ideate Expands Tech Expert Team with New Hires

SAN FRANCISCO, CA, June 28, 2010 - Ideate, Inc, today announced the expansion of the Ideate Tech Expert team. Ideate has hired three technical experts and is currently seeking qualified candidates for three additional positions.

“At Ideate, we believe that every architectural, engineering, and construction business faces unique challenges that require creative solutions. It is our mission to help our clients manage, change, and transform their businesses through high-quality, cost-effective solutions,” notes Bob Palioca, President.

To support the Ideate mission, the Ideate Tech Expert team is a unique blend of architects, designers, and civil engineers; professionals with years of experience in their respective industries.

Ideate has hired Cesar Escalante, AIA, LEED AP, CCCA in the role of AEC Specialist. Working from the Ideate Autodesk Authorized Training Center (ATC) in San Francisco, Cesar reports to David Haynes, Director AEC Services. Cesar has a Bachelor of Architecture degree from the University of Central America in El Salvador and Master of Architecture from the University of Texas. His experience includes Project Manager at [VDK Architects](#) and Project Captain at [RPR Architects](#), both in Oakland, California.

Also reporting to David Haynes is new Application Specialist Lana Gochenauer, LEED AP. Lana previously held the position of CAD Manager at [WSP Flack + Kurtz](#) in Seattle, after several years of successfully running her own CAD business. Currently pursuing her MBA in Sustainability and based in the Ideate ATC in Seattle, Lana will provide training and services for AutoCAD MEP, Autodesk Revit MEP and Autodesk Navisworks software products.

Jesika DiGregorio, Support Intern, reports to Derek Wielkopolski, Support Manager. Jesika received her Bachelor of Architecture from the [University of Oregon](#) in Eugene, Oregon where she worked on construction of a student-designed structure. Her work experience includes Junior Designer and Intern Architect at [Bassenian/Lagoni Architects](#) and [Brittell Architecture Inc.](#) Jesika provides online and phone support to Ideate clients from the Ideate ATC in Portland, Oregon.

Ideate is growing and looking for talented people. Ideate is currently seeking qualified candidates to join the Tech Expert team. Positions include: [AutoCAD Trainer](#) in San Francisco; [AEC Application Specialist – MEP](#) in San Francisco or San Jose, California or Portland, Oregon; [AEC Application Specialist](#) in San Francisco or San Jose, California. Complete details on job descriptions and application process can be found on the Careers page of www.ideateinc.com.

About Ideate, Inc.

Ideate, Inc., a leading Autodesk solutions provider, offers quality software, training, support and custom consulting services to companies in the building, infrastructure and multimedia industries. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers: San Francisco; Sacramento, CA; San Jose, California; Portland, Oregon and Seattle. Ideate facilities are also Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information about Ideate, Inc. visit www.ideateinc.com

With a specific focus on Building Information Modeling (BIM), Ideate is also the developer of Ideate Explorer for Revit, the simple, powerful tool that helps Autodesk Revit users explore, quantify and manage the 10,000+ building elements in an Autodesk Revit building information model. For complete information on Ideate Explorer for Revit, visit www.ideateexplorer.com. Ideate Explorer is a division of Ideate, Inc.

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