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**Ideate, Inc. To Offer Autodesk's 2011 Software Portfolio for
Building Design, Infrastructure and Construction Industries**

San Francisco – March 25, 2010 – Ideate, Inc. today announced it will offer Autodesk's 2011 software portfolio, designed to help increase industry adoption of [Building Information Modeling](#), facilitate multidisciplinary collaboration and address new and renovation projects.

Ideate, Inc. will offer the 2011 software portfolio for building design, infrastructure and construction industries from Autodesk, Inc., a world leader in 2D and [3D design](#), engineering and entertainment software. The 2011 portfolio includes [Autodesk Revit Architecture 2011](#), [Autodesk Revit Structure 2011](#), [Autodesk Revit MEP 2011](#), [AutoCAD Revit Architecture Suite](#), [AutoCAD Revit MEP Suite](#), [AutoCAD Revit Structure Suite](#), [AutoCAD Architecture 2011](#), [AutoCAD MEP 2011](#), [Autodesk Navisworks 2011](#), [Autodesk Buzzsaw 2011](#), [Autodesk 3ds Max Design 2011](#), [AutoCAD Civil 3D 2011](#), and [AutoCAD Map 3D 2011](#) software.

"The building design, construction and infrastructure industries must improve productivity, while at the same time completing complex projects on time and at, or under budget," said Jay Bhatt, senior vice president of AEC Industry Solutions. "Our new 2011 software helps support that goal by capitalizing on the enormous benefits of Building Information Modeling, and facilitating multidisciplinary collaboration from start to finish for everything from new construction and renovations on residential and business projects to large-scale infrastructure and government projects."

Ideate, Inc. will offer Autodesk's 2011 software for new construction and existing building projects to support the Building Information Modeling process to help professionals more easily create and profit from digital design data and better communication across extended project teams.

Bob Palioca, Ideate President, notes "Ideate's guiding mission is to provide the most extensive, high-quality information solutions to our clients. We have worked closely with Autodesk since 1992 and are pleased to offer the 2011 software portfolio from Autodesk, Inc."

Ideate customers rely on the Ideate, Inc. team of architects and engineers for training, support and consulting that has a direct and meaningful impact on their business. Building on Ideate's library of client solutions, the Ideate Tech Experts have put together an unprecedented number of tools to show off the features and benefits of the new products. The Ideate Autodesk 2011 portal, www.ideateinc.com/2011 is the link to learn what the architects and engineers at Ideate appreciate in the new releases.

Visitors to www.ideateinc.com/2011 will find a portal to comprehensive information on Autodesk's 2011 software release including "Top 11 in 2011", videos, event registration, training updates and migration notes to compliment Autodesk's extensive resources for the 2011 software portfolio.

About Ideate, Inc.

Ideate, Inc., a leading Autodesk solutions provider, offers quality software, training, support and custom consulting services to companies in the building, infrastructure and multimedia industries. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. Ideate facilities are also acknowledged as Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. Employing top registered architects, engineers and designers, Ideate offers its partners broad industry expertise and premium services to ensure their maximum productivity and return on investment. For more information about Ideate, Inc. visit www.ideateinc.com

With a specific focus on Building Information Modeling (BIM), Ideate is also the developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information on Ideate Explorer for Revit, visit www.ideateexplorer.com. Ideate Explorer is a division of Ideate, Inc.

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