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IDEATE TECHNICAL TEAM MEMBERS TO PRESENT AT AUTODESK UNIVERSITY 2011

SAN FRANCISCO, California – October 24, 2011 UTC - Ideate, Inc., a leading Autodesk Authorized Developer, operator of Autodesk Authorized Training Centers (ATC) and Autodesk solutions provider offering quality software, training, support and custom consulting services to the AEC industry, today announced that a roster of Ideate technical team members will be providing presentations on a variety of diverse topics at Autodesk University (AU). AU 2011 will be held from November 28 to December 2, 2011 at The Venetian in Las Vegas (<http://au.autodesk.com>).

According to Bob Palioca, president of Ideate, Inc., “Autodesk University is known for showcasing the ‘best and brightest’ as presenters. Ideate is proud to be providing some of the most informative sessions on ground-breaking topics at AU 2011.” Ideate speakers will be highlighted in topics such as LIDAR and point clouds, 2D to 3D transitioning, shop drawing creation in Revit, process integration of Autodesk Design Suites, and Lean Business Practices in Building Information Modeling (BIM).” Palioca also notes, “The Ideate technical staff high level of expertise provides a great resource to AU attendees. Diversity of topics and depth of knowledge are Ideate, Inc. traditions.”

Ideate sessions include the following.

- LIDAR Data and Point Clouds: From Scan to Plan with AutoCAD Civil 3D: Session ID: CI3853 presented by Matt Miyamoto, PE, Ideate Infrastructure Application Specialist. For those surveyors, engineers, planners and others who are interested in LiDAR technology, or who have been working with LiDAR data, this class is a must.
- Shop Drawings in Revit: What? It Can Do That?: Session ID: SE2745 is presented by Ron Palma, Ideate AEC Application Specialist. Those who have a need to create shop or assembly drawings of building materials within Revit Architecture or Revit Structure, or who have you been drawing 2D shop drawings in drafting views without the benefit of live views in the building model, among others, will discover new ways to create shop drawings with relevant technologies.
- 2D to 3D: Transitioning Documentation from AutoCAD to Revit: Session ID: SE7280 –U (Part of AU 2011 Un-conference Sessions) will also be delivered by Ron Palma. The session is focused on the transitions to consider when moving from 2D documentation to 3D documentation along with additional related topics including getting other BIM team members involved in the integrated project delivery (IPD) process.
- How Suite It is! Leveraging Autodesk Design Suites from Schematic Design to Construction: Session ID: AB4384-P will be presented by Teresa Martin, Ideate Senior Application Specialist. Class focus is on using Autodesk Design Suites to leverage workflow process from roughest-sketch beginning through post-occupancy. Roles of Autodesk Revit, 3ds Max Design, Navisworks, and Quantity Takeoff will be explored.
- Adopting Lean Processes in BIM: Session ID: BO2507, is presented by David Haynes, AIA, LEED AP, Ideate Director of Consulting and is directed toward business owners and firm principals. Haynes will highlight next steps in BIM Business Transition toward adoption of Lean processes that can increase profitability and efficiency,

For detailed session descriptions and further information on Ideate, Inc. participation at AU, visit <http://ideatesolutions.blogspot.com/2011/10/hand-pick-from-best-and-brightest-tech.html> and www.ideateinc.com

About Ideate, Inc.

Ideate, Inc. is a leading Autodesk solutions provider, offering quality software, training, support and custom consulting and 3D printing services to AEC professionals. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers (ATC): San Francisco, Sacramento and San Jose,

California; Portland, Oregon and Seattle, Washington. Ideate facilities are Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information visit www.ideateinc.com

Ideate, Inc. is also an Autodesk Authorized Developer with 25+ years experience in software development and specific focus on Building Information Modeling (BIM). Ideate BIMLink lets users pull data from a Revit file into user-friendly Microsoft Excel and push Excel data into Revit with equal ease. www.ideatebimlink.com The Ideate Explorer for Revit is a simple, powerful Revit add-on to explore, quantify and manage the 10,000+ building elements in a Revit model. www.ideateexplorer.com

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