



PRESS RELEASE

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IDEATE, INC. EARNS AUTODESK CONSULTING SPECIALIZATION DESIGNATION

SAN FRANCISCO, CA, October 23, 2011 - Ideate, Inc., a leading Autodesk solutions provider offering quality software, training, support and custom consulting services to the AEC industry, today announced it has earned Autodesk's new Consulting Specialization designation for value added resellers.

As a nationally-renown Autodesk Consulting Specialized Partner, Ideate, Inc. has always invested in its people and offered unmatched knowledge and support to its customers.

"We are pleased to see that Ideate, Inc. is one of our first partners to earn the Consulting Specialization designation," said Bill Griffin, vice president of Worldwide Channel Sales, Autodesk Inc. "Ideate's unwavering commitment to providing customers with creative solutions and exceptional service has made them a long-time trusted partner."

The new Autodesk partner specialization designations enable partners to further highlight and brand their expertise in delivering services in key industry areas. By completing the required curriculum and training, as well as meeting required levels of service and standards set by Autodesk, Ideate, Inc. continues to demonstrate through strong customer service, support and training what it means to be a trusted adviser to Autodesk customers across North America.

"This new consulting designation underscores Ideate's mission of client satisfaction and investing in great people to help solve customer business goals," said Bob Palioca, president, Ideate, Inc. "We have a dedicated staff of technical experts and each of our consultants is committed to sharing their industry expertise and passion to ensure our customers' success."

About Ideate, Inc.

Ideate, Inc. is a leading Autodesk solutions provider, offering quality software, training, support and custom consulting and 3D printing services to AEC professionals. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, one of Autodesk's highest levels of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers (ATC): San Francisco, Sacramento and San Jose, California; Portland, Oregon and Seattle, Washington. Ideate facilities are Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information visit www.ideateinc.com

Ideate, Inc. is also an Autodesk Authorized Developer with 25+ years experience in software development and specific focus on Building Information Modeling (BIM). Ideate BIMLink lets users pull data from a Revit file into user-friendly Microsoft Excel and push Excel data into Revit with equal ease. www.ideatebimlink.com The Ideate Explorer for Revit, is a simple, powerful Revit add-on to explore, quantify and manage the 10,000+ building elements in your Revit model. www.ideateexplorer.com

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