



FOR IMMEDIATE RELEASE

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JUST RELEASED IDEATE EXPLORER FOR REVIT 2010 NOW AVAILABLE WITH FREE TRIAL

San Francisco, California—June 8, 2009—Ideate Inc., a leading provider of training, support, custom services, hardware, proprietary software and Autodesk software for the building, construction, infrastructure, GIS and multimedia industries, today announces the release of Ideate Explorer for Revit 2010, a simple, powerful Ideate-developed tool that gives Revit users the ability to search, filter and tie up the inter-relationships between more than 10,000 building elements in a Revit building information model (BIM).

Ideate Explorer empowers users to explore the Revit BIM model and audit Revit projects to maintain office standards. Users can search, quantify and view individual building elements by category, family, type, level and room. Users can also examine and change the current selection, inspect the current view or project, build complex selections from scratch and zoom to individual building elements.

Ideate Explorer employs an intuitive interface familiar to anyone who has searched the web or explored their hard drive. Text searches and hierarchical views enable users to find building elements hidden deep within the Revit model. Search results can be copied to Microsoft® Excel® and Word® to generate reports and create presentation materials.

New with Ideate Explorer for Revit 2010 is compatibility with Revit 2010 that includes the ribbon-style user interface.

“Ideate is fully committed to helping our customers in their adoption of BIM practices. The development of Ideate Explorer for Revit and our making this invaluable software tool so readily available to our customers and all Revit users is evidence of our commitment,” says Bob Palioca, President of Ideate, Inc. “I am proud to present this most intuitive tool, especially when we are doing so on such favorable terms to the AEC community.”

Ideate Explorer 2010 is compatible with all versions of Autodesk Revit 2010 including 32-bit and 64-bit versions of Revit Architecture 2010, Revit Structure 2010, and Revit® MEP 2010. As a gesture of support for the AEC community in these challenging economic times, a free 30-day trial offer is available through www.ideateexplorer.com/trial.php and the product is available at the reduced price of \$75.00. Current Ideate Subscription or Premium Support customers are eligible to receive a licensed copy of Ideate Explorer 2010 at no additional charge.

For more complete details, visit www.ideateexplorer.com

About Ideate, Inc.

Ideate, Inc., a leading U.S. West Coast Autodesk Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, GIS and multimedia industries. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk Premier Solutions Provider (PSP) – Building Architecture, Autodesk’s highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. provides its clients with the knowledge and technical resources to make the most productive, efficient use of their software and staff so that they can achieve their optimal competitive advantage.

Ideate, Inc. operates five Autodesk Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA.

Ideate’s facilities are acknowledged as Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. The Ideate

pledge of personal commitment to its clients' successful implementation of Autodesk software has attracted experienced industry professionals of the highest reputation to join the Ideate staff, so that Ideate has become a recognized leader providing superior service and support. For more information about Ideate, Inc. visit www.ideateinc.com

With a specific focus on Building Information Modeling (BIM), Ideate is also developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information or to purchase Ideate Explorer for Revit, visit www.ideateexplorer.com/index.php or email: sales@ideateinc.com or phone toll-free: 888-662-7238.

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