



PRESS RELEASE

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Ideate, Inc. Publishes California Lottery Headquarters Study In Success

San Francisco, California—10/13/2011— Ideate, Inc., a leading Autodesk Authorized Developer, operator of Autodesk Authorized Training Centers (ATC) and Autodesk solutions provider offering quality software, training, support and custom consulting services to the AEC industry, today announced the publication of its latest Study in Success, “California Lottery Wins Big with Integrated Project Delivery.”

The subject of the study is the California Lottery Headquarters, occupancy July 11, 2011. The Ideate developed Study in Success details how the technology-reliant process of Integrated Project Delivery (IPD) facilitated the successful creation of the six-story, 155,000-square-foot headquarters project throughout the phases of design, fabrication, and construction.

As a green building project, the California Lottery Headquarters project was to meet standards set by the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED). It was also the first IPD mandated project for the California Lottery. The project partners—LPAS Architecture + Design, Buehler & Buehler Structural Engineers, Inc., Interface Engineering, Architectural Glass & Aluminum and Otto Construction— formed a collaborative IPD alliance. Ideate, Inc. assisted with training and consulting in Building Information Modeling (BIM) solutions including software, technical support, training and consulting.

Bob Palioca, President, Ideate Inc. says about the Study in Success, “Green building and project integration are the future of the industry. Ideate remains at the forefront of innovation in Building Information Modeling, and we are delighted to share the evolution of this groundbreaking IPD project with the architectural, engineering and construction community.”

The project was completed under budget and ahead of schedule and is on track for LEED Gold certification. LPAS Architecture + Design received a Divine Detail award in May of 2011 from the American Institute of Architects (AIA) for the California Lottery Headquarters curtain wall design.

Ideate has published “California Lottery Wins Big with Integrated Project Delivery” online. Read excerpts at www.ideatesolutions.blogspot.com and download the Study in Success at www.ideateinc.com/ideas/case.

About Ideate, Inc.

Ideate, Inc. is a leading Autodesk solutions provider, offering quality software, training, support and custom consulting and 3D printing services to AEC professionals. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers (ATC): San Francisco, Sacramento, San Jose, California; Portland, Oregon and Seattle, Washington. Ideate facilities are Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information visit www.ideateinc.com

Ideate, Inc. is also an Autodesk Authorized Developer with 25+ years experience in software development and specific focus on Building Information Modeling (BIM). Ideate BIMLink lets users pull data from a Revit file into user-friendly Microsoft Excel and push Excel data into Revit with equal ease. www.ideatebimlink.com The Ideate Explorer for Revit, is a simple, powerful Revit add-on to explore, quantify and manage the 10,000+ building elements in your Revit model. www.ideateexplorer.com

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