



FOR IMMEDIATE RELEASE

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**IDEATE, INC. ADDS NAVISWORKS®
TO THEIR AUTODESK® SOFTWARE OFFERINGS**

San Francisco, CA – May 8, 2008 – Ideate, Inc., a leading provider of training, support, custom services, and Autodesk Software, announced today the addition of Autodesk NavisWorks to their Autodesk software offerings in all their authorized territories on the West Coast from Northern California to the Canadian border.

NavisWorks is an established and widely respected software technology that takes disparate 3D design models and integrates them into a single file. Users can then examine, analyze and coordinate design information from various contributors in a neutral viewing environment allowing stakeholders to collaborate despite the use of multiple software platforms and applications.

“We’ve been recommending NavisWorks to our Revit customers interested in building information modeling (BIM) for quite a while and are pleased to include it in our portfolio of software,” said Craig H. Dodge, director of AEC sales. “We are continuously looking for ways to improve our customers’ workflow experience and NavisWorks contributes to this philosophy. We’re ready with training and professional support at all four of our locations to get users up to speed using NavisWorks today.”

Ideate, Inc. began processing Autodesk NavisWorks orders May 1, 2008.

About Ideate, Inc.

Ideate, Inc., a leading Autodesk® Value Added Reseller on the West Coast, provides companies in the areas of building, civil, GIS, and multimedia with Autodesk software, implementation services, training, support, and consulting services. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk® Premier Solutions Provider (PSP) – Building Architecture, Autodesk’s highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. offers its partners premium services to ensure their maximum productivity and return on investment.

Ideate, Inc. operates four Autodesk® Authorized Training Centers on the West Coast including San Francisco, CA; Sacramento, CA; Santa Clara, CA; and Portland, OR. For more information about Ideate, Inc. please visit our website at www.ideateinc.com.

About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit <http://www.autodesk.com>.

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