



FOR IMMEDIATE RELEASE

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### **Ideate, Inc. Supports Autodesk Assistance Program for Displaced Workers**

**San Francisco, CA, April 7, 2009** — [Ideate, Inc.](http://www.ideateinc.com) today announced it will participate in the [Autodesk Assistance Program](#) for displaced workers, providing education, support and tools to its customers. Today's economic challenges have impacted Ideate, Inc.'s customers significantly and the Autodesk Assistance Program will help people to enhance, maintain and improve their 3D design technology skills to remain competitive in the marketplace.

Ideate, Inc. will be offering a variety of services and education programs to its design and engineering customers. Qualifying individuals will be eligible for any 13-month term student license of AutoCAD, AutoCAD Civil 3D, Autodesk Inventor and/or Autodesk Revit Architecture software. Free on-demand training will be available 24 hours a day, 7 days a week provided online through vBooks - powered by Retrieve Technologies, Inc. (internet access required). Applicants should register on the Autodesk Assistance Program portal ([www.autodesk.com/assistance](http://www.autodesk.com/assistance)), email a Training Request to [assist@ideateinc.com](mailto:assist@ideateinc.com) and then they will have the opportunity to fill open seats in one of the following Ideate classes: AutoCAD Fundamentals, AutoCAD Civil 3D Fundamentals, Revit Architecture Fundamentals, Revit MEP Fundamentals or Revit Structure Fundamentals. The training fee of \$249 will cover courseware costs and contribute to program management expense. Attendees taking advantage of this nominal fee enjoy a savings of \$1300 to \$1700 over non-Ideate Assistance registration fees.

"Ideate's participation in the Autodesk Assistance Program is a great way we can help our AEC community," says Ideate, Inc. President Bob Palioca. "Our industry is making giant innovative leaps forward in the midst of a staggering economic downturn. Talented people find themselves without work while skills and expertise in BIM/IPD are in demand. By offering free and very low-cost access to sophisticated BIM/IPD-focused products and training, and combining these with relevant networking opportunities, we can help unemployed industry professionals improve their employability in this competitive job market."

Qualifying individuals may enroll in any of Ideate's 201 level online training classes fee-free during 2009 through Ideate Assistance. And note that additional Ideate training classes with guaranteed enrollment are available at a discount for qualified applicants. For more information, contact [assist@ideateinc.com](mailto:assist@ideateinc.com)

Ideate, Inc. is convinced that AutoCAD, AutoCAD Civil 3D and Autodesk Revit professional level certification improves job applicants' employability with many companies. Therefore, unemployed industry members who are enrolled in Autodesk Assistance can receive access to discounted certification exams offered at any Ideate location. Those who pass the professional level certification are eligible for a virtual coupon with a value of \$250 to be applied to Ideate Inc. services and/or products as an incentive for employers to hire or re-hire.

Finally, Ideate invites industry members to meet with their peers in the engineering and architectural community to network and share ideas at any of more than 15 different free Ideate-sponsored user-based events throughout the Bay Area and the Pacific Northwest. To enroll and to receive invitations to events in your local area, visit <http://www.ideateinc.com/ideas/user.html>

In today's economic climate, customers need interoperable and flexible technology tools that can help them deliver projects more quickly and cost-effectively with fewer resources – advantageous both now and when the economy turns. By participating in the Autodesk Assistance Program, Ideate, Inc. gives displaced or out-of-work design and engineering professionals the opportunity to enhance existing skill sets, remain active in the professional community and emerge from this economic downturn stronger than they went into it.

## **About Ideate, Inc.**

Ideate, Inc., a leading U.S. West Coast Autodesk® Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, GIS and multimedia industries. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. provides its clients with the knowledge and technical resources to make the most productive, efficient use of their software and staff so that they can achieve their optimal competitive advantage.

Ideate, Inc. operates five Autodesk® Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. Ideate's facilities are acknowledged as Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. The Ideate pledge of personal commitment to its clients' successful implementation of Autodesk software has attracted experienced industry professionals of the highest reputation to join the Ideate staff, so that Ideate has become a recognized leader providing superior service and support. For more information about Ideate, Inc. visit [www.ideateinc.com](http://www.ideateinc.com)

With a specific focus on Building Information Modeling (BIM), Ideate is also developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information or to purchase Ideate Explorer for Revit, visit [www.ideateexplorer.com/index.php](http://www.ideateexplorer.com/index.php) or email: [sales@ideateinc.com](mailto:sales@ideateinc.com) or phone toll-free: 888-662-7238.

Ideate Explorer is a division of Ideate, Inc.

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