



FOR IMMEDIATE RELEASE

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## IDEATE, INC. LAUNCHES A DOUBLE IMPACT FOOD DRIVE

San Francisco, California—12/1/2009—Ideate Inc., an Autodesk Premier Solutions Provider (PSP), globally recognized certification program provider, operator of Autodesk Authorized Training Centers, and provider of professional assistance to Ideate's Architecture, Engineering and Construction (AEC) community through the Ideate Assistance Program, announced today a further extension of its community outreach.

From December 1, 2009 through January 15, 2010, to benefit food banks in Ideate home communities, Ideate Inc. is launching Ideate Gives Back - Food Drive & Match. Ideate will match, can-for-can, food donations received at each Ideate location. Non-perishable food donation collection containers will be located in each of the five Ideate offices Monday through Friday from 9:00 a.m. to 5:00 p.m.:

San Francisco, 44 Montgomery Street, Suite 1000, San Francisco, CA 94104  
San Jose, 25 Metro Drive, Suite 220, San Jose, CA 95110  
Sacramento, 2520 Venture Oaks Way, Suite 180, Sacramento, CA 95833  
Portland, 805 SW Broadway, Suite 2280, Portland, OR 97205  
Seattle, 701 Fifth Avenue, Suite 5040, Seattle, WA 98104

Ideate is aware that many individuals and families in these communities are struggling to make ends meet. During the holiday season, Ideate is making a significant commitment to aid its communities. Beneficiaries of Ideate Gives Back - Food Drive & Match will be: [San Francisco Food Bank](#), [Sacramento Food Bank](#), [Second Harvest Food Bank of Santa Clara and San Mateo Counties](#), [Oregon Food Bank](#) and [Northwest Harvest](#).

Ideate User Groups and community events in December will be holiday mixers, an opportunity for Ideate clients, colleagues and extended professional community to share eggnog and festive desserts. Event attendees are invited to bring donations of canned food and other non-perishable food items. Ideate Training class participants are also invited to bring donations when they attend classes at Ideate facilities.

Ideate President Bob Palioca acknowledges, "Community outreach is an Ideate tradition. As community food banks face increasing need, we want to help in the most meaningful way we can. Our matching donations will double the impact. We have the opportunity to help ensure that no child, family or senior goes hungry."

For more information, call Ideate: 888.662.7238 or email [marketing@ideateinc.com](mailto:marketing@ideateinc.com)

### About Ideate, Inc.

Ideate, Inc., a leading Autodesk Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, and multimedia industries. Established in 1992, Ideate, Inc. is recognized as an Autodesk Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. For complete information visit [www.ideateinc.com](http://www.ideateinc.com)

With a specific focus on Building Information Modeling (BIM), Ideate is also the developer of Ideate Explorer for Revit 2010, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information visit [www.ideateexplorer.com/index.php](http://www.ideateexplorer.com/index.php) Ideate Explorer is a division of Ideate, Inc.

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