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IDEATE, INC. PUBLISHES TLCD ARCHITECTURE BIM STUDY IN SUCCESS

San Francisco, CA, 09/22/2009 — Ideate, Inc., an Autodesk Premier Solutions Provider (PSP), globally recognized certification program provider and operator of Autodesk Authorized Training Centers, announced today the online and limited print publication of its most extensive Study in Success to date featuring TLCD Architecture.

Entitled *How TLCD Pioneered the Adoption of BIM*, this comprehensive three part series explores the firm's earliest implementation of Revit nearly a decade ago, its all-in commitment to the new methodology, the innovative ways in which the firm employs BIM to push beyond known frontiers and the potential inherent in BIM for the future.

As one of the earliest BIM adopters with Revit on board in 2000, the firm employed Autodesk Revit purchased from Ideate, Inc. for new projects as early as 2002 and has mandated BIM as its core methodology for project delivery since 2006.

In preparation for the Study in Success, TLCD Marketing Manager Marina Starkey facilitated an extensive interview process that included a number of key staff members. In the course of their interviews, TLCD team members shed light on how the firm uses BIM across all TLCD practice areas and virtually all project types.

According to Starkey, "We are delighted to be able to share this Study in Success with Revit users specifically and the AEC community in general. The series was initiated and prepared by Ideate, Inc., and it represents a compilation of TLCD Architecture's knowledge, experience and vision as one of the earliest adopters of Building Information Management."

Read excerpts at <http://ideatesolutions.blogspot.com/>, download the three-part series at www.ideateinc.com/ideas/case.html or request a printed courtesy copy Marketing@IdeateInc.com

About Ideate, Inc.

Ideate, Inc., a leading Autodesk Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, and multimedia industries. Established in 1992, Ideate, Inc. is recognized as an Autodesk Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. Ideate facilities are also acknowledged as Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information about Ideate, Inc. visit www.ideateinc.com

With a specific focus on Building Information Modeling (BIM), Ideate is also the developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information on Ideate Explorer for Revit, visit www.ideatexplorer.com. Ideate Explorer is a division of Ideate, Inc.

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