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### **Ideate, Inc. Named Reseller for New Autodesk® Robot™ Structural Analysis BIM Software**

**San Francisco, CA, April 2, 2009**— Ideate, Inc., thanks in great measure to Ideate's status as an Autodesk® Premier Solutions Provider (PSP), its globally recognized certification programs and its operation of Autodesk® Authorized Training Centers, has been named by Autodesk® as one of a select few US Value Added Resellers to provide Autodesk's new structural design analysis solution, Autodesk® Robot™ Structural Analysis 2009 (RSA).

The product is available in two versions, standard and the more complete solution with advanced analysis options, Autodesk® Robot™ Structural Analysis Professional 2009.

The new software is based on innovative technology acquired by Autodesk from Robobat. RSA enables structural engineers working with Autodesk® Revit® Structure to analyze complex structures more seamlessly than ever before.

RSA is a comprehensive global analysis software application that provides a scalable analysis solution. It is multiregional, incorporating over 15 languages and addressing over 60 design codes. Structural analysis features include advanced automeshing and modeling capabilities, faster dynamic solvers, and integrated reinforced concrete design and structural steel design modules.

The software produces results in minutes versus hours, even for the most demanding and complex structures, and that enables engineers to analyze design alternatives and make adjustments early.

The BIM-embracing solution also incorporates a powerful and flexible user interface with rich 3D collaboration and bidirectional links between Autodesk Revit Structure, AutoCAD® Structural Detailing 2009 and Revit Extensions. This simplified communication and collaboration across project phases and extended teams cuts errors and saves hours. The RSA interoperability enhances collaboration and speeds workflow with architects and other disciplines.

"The addition of Robot Structural Analysis is an exciting opportunity to expand our services to our customers. We will be introducing the product to the community and also providing custom training," says Ideate President Bob Palioca. "Offering RSA enhances our ability to provide smooth integration of a complete BIM solution."

Companion Products are AutoCAD®, Autodesk Revit® Structure and AutoCAD® Structural Detailing.

### **About Ideate, Inc.**

Ideate, Inc., a leading U.S. West Coast Autodesk Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, GIS and multimedia industries. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk® Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of

authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. provides its clients with the knowledge and technical resources to make the most productive, efficient use of their software and staff so that they can achieve their optimal competitive advantage.

Ideate, Inc. operates five Autodesk® Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. Ideate's facilities are acknowledged as Autodesk® Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. The Ideate pledge of personal commitment to its clients' successful implementation of Autodesk software has attracted experienced industry professionals of the highest reputation to join the Ideate staff, so that Ideate has become a recognized leader providing superior service and support. For more information about Ideate, Inc. visit [www.ideateinc.com](http://www.ideateinc.com)

With a specific focus on Building Information Modeling (BIM), Ideate is also developer of Ideate Explorer for Revit®, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information or to purchase Ideate Explorer for Revit, visit [www.ideateexplorer.com/index.php](http://www.ideateexplorer.com/index.php) or email: [sales@ideateinc.com](mailto:sales@ideateinc.com) or phone toll-free: 888-662-7238.

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