



FOR IMMEDIATE RELEASE

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### **IDEATE, INC. TEAM NOW INCLUDES FIVE CERTIFIED LEED APS**

San Francisco, California—July 8, 2009—Ideate Inc., an Autodesk Premier Solutions Provider (PSP), globally recognized certification program provider and operator of Autodesk Authorized Training Centers, announced today that Ideate Architecture/Engineering/Construction (AEC) Solutions Application Specialist Srinivas Vemuri, MS, can now add Leadership in Energy and Environmental Design (LEED) Accredited Professional (AP) to his title. Ideate's technical team now counts five LEED APs as Vemuri joins other Ideate team members in the designation: AEC Solutions Application Specialists Nancy McClure, Assoc. AIA, LEED AP, Emily Clark, Assoc. AIA, LEED AP, Shruti Harve, MS, LEED AP, and Ideate's Director of AEC Services, David Haynes, AIA, LEED AP.

"We sincerely congratulate Srinivas Vemuri on his achievement. Many Ideate customers have clients committed to utilizing resources efficiently and meeting sustainability requirements, and consider both the short-term and long-range effects of resource-efficient design and building practices. Ideate team members Vemuri, McClure, Clark, Harve and Haynes are expertly-equipped to help them. Our LEED APs have distinguished themselves with their expertise in fast-evolving technology, best practices and the LEED rating systems," says Ideate Director of Services Glynnis Patterson, Registered Architect and member of the non-profit federation of architectural licensing boards in the US, the National Council of Architectural Registration Boards (NCARB).

LEED is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. The LEED professional accreditation program is managed by the Green Building Certification Institute (GBCI) which was established with the support of the U.S. Green Building Council. LEED professional accreditation is awarded to those who demonstrate through a multi-faceted credentialing program that they have thorough knowledge of the latest green building practices and principles and expertise in LEED requirements and processes.

The LEED movement is rooted in a desire to help sustain and improve the environment. For more information about the Ideate focus on Building Information Modeling (BIM) and its role in sustainable design, visit [www.ideateinc.com](http://www.ideateinc.com)

#### **About Ideate, Inc.**

Ideate, Inc., a leading U.S. West Coast Autodesk Value Added Reseller, provides software and hardware, implementation services, training, support, and consulting services for the Architecture, Engineering and Construction (AEC), civil, GIS and multimedia industries. Established in 1992, Ideate, Inc. is recognized as an Autodesk Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. provides its clients with the knowledge and technical resources to make the most productive, efficient use of their software and staff so that they can achieve their optimal competitive advantage.

Ideate, Inc. operates five Autodesk Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA.

Ideate's facilities are acknowledged as Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. The Ideate pledge of personal commitment to its clients' successful implementation of Autodesk software has attracted experienced industry professionals of the highest reputation to join the Ideate staff, so that Ideate has become a recognized leader providing superior service and support. For more information about Ideate, Inc. visit [www.ideateinc.com](http://www.ideateinc.com)

With a specific focus on Building Information Modeling (BIM), Ideate is also developer of Ideate Explorer for Revit, the simple, powerful tool that helps Revit users explore, quantify and manage the 10,000+ building elements in a Revit building information model. For complete information or to purchase Ideate Explorer for Revit, visit [www.ideateexplorer.com](http://www.ideateexplorer.com) or email: [sales@ideateinc.com](mailto:sales@ideateinc.com) or phone toll-free: 888-662-7238. Ideate Explorer is a division of Ideate, Inc.

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