



FOR IMMEDIATE RELEASE

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IDEATE, INC. OPENS NEW OFFICE IN SAN JOSE

San Jose, California - December 18, 2008 - Ideate, Inc. announces the relocation of its Santa Clara, California office to 25 Metro Dr., Suite 220, San Jose, California 95110 as of January 1, 2009. As Ideate president Bob Palioca explains, "Ideate has been hosting User Groups and other events in various South Bay venues. Now we will be able to hold our training, community and client events on-site at our new facility, better serving our South Bay area clients."

The spacious 7,900 sq. ft. accommodations include expanded classrooms, designed to enhance the hands-on learning experience of Ideate's clients. The eight-seat lab in the new San Jose facility is expected to be up and running by January 5, 2009. Another classroom, a 10-seat lab equipped with 64 bit machines for maximum speed and convenience, is anticipated to be in operation by February 1, 2009. Additionally, the conference center seats up to 50 people at once for presentations and User Group events.

According to John Souza, Ideate Business Development, "This new space will allow us to provide a great customer experience. In addition to premium classrooms, students will be able to enjoy access to a kitchen, large break area with ample seating, access to the internet and a private phone room before class, during breaks and lunch."

Proximity to downtown and other amenities was also a consideration in the site selection. In addition to easy freeway access, light rail provides frequent service to the downtown area, and several restaurants are within an easy walking distance of the new location.

The new location offers easy access to all forms of transportation and has ample free parking. It is centrally located close to the intersection of major thoroughfares: Interstate Highways 101 and 880, and California Highway 87. Light rail access is available at the Metro Plaza, and the offices are only two blocks from Norman Y. Mineta San Jose International Airport (SJC).

Ideate, Inc., the Autodesk® Reseller of the Quarter for the Americas for third quarter fiscal year 2009, is a leading Autodesk Value Added Reseller on the West Coast and software developer for Revit®. Ideate provides companies in the areas of building, civil, GIS, and multimedia with Autodesk software, implementation services, training, support, and consulting services. Established in 1992 and headquartered in San Francisco, California, Ideate, Inc. is recognized as an Autodesk® Premier Solutions Provider (PSP) – Building Architecture, Autodesk's highest level of authorization. Employing top architects and structural, mechanical, and civil engineers, Ideate, Inc. offers its partners premium services to ensure their maximum productivity and return on investment.

Ideate, Inc. operates five Autodesk® Authorized Training Centers on the West Coast: San Francisco, CA; Sacramento, CA; San Jose, CA; Portland, OR and Seattle, WA. For more information about Ideate, Inc. visit www.ideateinc.com.

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