

## Balancing the Needs of the Community, the Environment, and Clients

Since establishing Y.A. studio in 2004, Principal Yakuh Askew has fostered a collaborative and creative architectural design studio that is committed to bringing an innovative and modern approach to design. Passionate about socially responsible growth, the Y.A. studio team gains an understanding of a client's vision and then engages the community and integrates sustainable practices into their designs.

The firm provides full architectural and interior design services—from conception to completion—for clients that work on a variety of projects, including custom single-family homes, affordable housing, large multi-family developments, restaurants, offices, and retail spaces.

***Ideate provides technical support designed to teach the architects at Y.A. studio how to fix issues and avoid similar issues.***

"We love a challenge," said Mr. Askew, AIA, NOMA, LEED AP. "Our team brings diverse backgrounds, extensive experience, and strong desire to craft innovative solutions to each project with the goal of exceeding the client's expectations."

### Y.A. studio Team Members Bring Unique Strengths

Key to the team's ability to create unique and innovative designs is the diverse background of its members:

- Degrees earned by the team include Masters and Bachelors in Architecture and Environmental Design, as well as a Master's in Historic Preservation and one in Sustainable Design.
- They have designed and worked on all types of buildings, including corporate offices, education buildings, health care facilities, mixed-use buildings, residences, restaurants, wineries, and zero-net energy buildings.



Podium building Transbay block 8 - Perspective from the corner of Folsom and Fremont Street – Y.A. studio in Association with HKS, designed by OMA and Fougeron Architecture

- Their focus areas include aesthetics, contemporary design, emerging materials, ergonomics, functionality, sustainability, and functionality.
- They bring experiences gained from studying and working in numerous cities across the United States as well as in Belgium, Canada, China, France, India, and Italy.

"The varied backgrounds, experiences, and focus of our team combined with our collaborative environment have contributed to the success of Y.A. studio, our employees, and our clients," said Mr. Askew.

## Ideate Brings Autodesk Expertise

Just as Y.A. studio depends on experts within its organization, it depends on them externally as well. To help them choose and use Autodesk software, Y.A. studio turns to the experts at Ideate.

- Autodesk Software - As Y.A. studio's official Autodesk reseller, Ideate delivers guidance on software options and provides advance notice of cost-saving opportunities.
- Technical Support - Ideate provides technical support designed to teach the architects at Y.A. studio how to fix issues and avoid similar issues, minimizing the firm's future downtime and empowering the architects with knowledge of the software's appropriate setup and operation.
- Training - Ideate presented the firm with the option for online software training, and continues to provide its architects with an open invitation to monthly Revit User Group presentations that are conducted primarily by local peers.

## Leveraging Each Other's Strengths

Bringing together people with unique backgrounds, perspectives, skills, and experiences leads to more efficient processes, stronger end-products, and a more engaged work force. Ideate is proud to work with the experts at Y.A. studio, providing guidance and information about Autodesk software that has helped the firm successfully complete a wide range of projects and building types throughout the Bay Area.

*As Y.A. studio's official Autodesk reseller, Ideate delivers guidance on software options and provides advance notice of cost-saving opportunities.*

*To help them choose and use Autodesk software, Y.A. studio turns to the experts at Ideate.*



Tahoe Residence - kitchen view – YA studio interior



Hunters Point Shipyard Block 48 – Building G – YA studio

## About Ideate, Inc.

Ideate, Inc. is a leading Autodesk Authorized Developer with 25+ years' experience in software development. Ideate has offered quality software, training, support, and custom consulting services to the architectural, engineering, and construction (AEC) industries since 1992. Headquartered in San Francisco, California and operating Autodesk Authorized Training Centers (ATCs) in California, Oregon, and Washington, Ideate is recognized as an Autodesk Platinum Partner for Architecture, Engineering, and Construction, Autodesk's highest level of authorization.

## About Ideate Software

Ideate, Inc. is the parent company of Ideate Software. Ideate Software allows Revit users to have unprecedented control over their data and solve persistent problems in Architecture, Engineering, and Construction (AEC) workflows. Ideate Software solutions enable Revit users to save time, increase accuracy, improve project deliverables, and elevate design.

Autodesk, Autodesk Revit, and ATC are registered trademarks of Autodesk, Inc. and/or its subsidiaries and/or affiliates in the USA and/or other countries.